

# USING ANALYTICS TO MAKE YOUR STATE AND COMMUNITY MORE MILITARY FRIENDLY

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Many states and defense communities are doing great things for their military members, veterans and their dependents with the goal of becoming more military friendly. But do you have a strategy to what programs and policies you are putting into place and are they the programs and policies that are most important to the military members and their families? Through an analytical approach focused on assessing program and policy gaps, each state or community can make targeted improvements in their offerings that will result in improvements targeting that which is most important to the military members, veterans and their families.

