

GETTING ORGANIZED TO MAXIMIZE INNOVATION: STRENGTHENING YOUR COMMUNITY'S DEFENSE TEAM - JIM IACOCCA

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Organizational development is at the heart of any successful defense community. The ability to engage a diverse set of stakeholders on a wide variety of issues to establish a single agenda focused on the success of an installation is no small task. It requires the innovative leadership of a community organization that can provide a single voice when it comes to defense issues, and that can be seen as the primary installation partnership and advocacy organization. This interactive session will explore the innovative strategies, tools and models local and state leaders have used to organize their communities, and also the key lessons learned that can be used when it comes to forming your community's defense team. Come prepared to share your own community organizational development successes and setbacks!


